

REMARKS

In accordance with the foregoing, claim 10 has been added. Therefore, claims 1, 2 and 4-10 are pending and under consideration.

REJECTION OF CLAIMS 1, 2 AND 4-9:

The final Office Action mailed on August 1, 2007 rejected claims 1, 2 and 4-9 under 35 U.S.C. § 103(a) as unpatentable over Gilbert and Shaughnessy et al. All rejections are traversed below and reconsideration is respectfully requested.

Page 5 of the Office Action cited Shaughnessy et al. as teaching or suggesting the deficiencies in Gilbert. However, the combination of Gilbert and Shaughnessy et al., or each reference taken individually, do not teach or suggest "the keyword information is designated by the sender and different for respective receivers" as recited, for example, in lines 5-6 of claim 1. Instead, as discussed during the Examiner Interview held on January 22, 2008, the combination of Gilbert and Shaughnessy et al. merely teaches transmitting an electronic message with in-message indicators directed to different parties (per FIGS. 1 and 5 of Gilbert) and filtering incoming messages based on action rules (per FIGS. 1 and 2 of Shaughnessy et al.). Specifically, the Office Action, in the last paragraph of page 5, acknowledged Gilbert did not teach or suggest lines 5-6 of claim 1. Furthermore, Shaughnessy et al. merely discloses "selecting portions of a message to transmit as a function of certain keywords present in the text message" in column 5, at lines 15-13 and is silent regarding whether "the keyword information is ... different for respective receivers" recited in lines 5-6 of claim 1. Therefore, it is submitted that claim 1 and claim 2, which depends therefrom, are patentably distinguishable over the cited prior art. Withdrawal of the rejection is respectfully requested.

Claim 4 recites "the keyword information is designated by the sender and different for respective receivers" at lines 4-5. Claims 5 recites "emphasizing and highlighting the different parts of transmission information for respective receivers with information independent of the transmission information" at lines 4-5. Claim 6 recites "emphasizing the transmission information for respective receivers with information independent of the transmission information" at lines 4-5. Claim 7 recites "emphasizing means for emphasizing the transmission information for respective receivers with information independent of the transmission information, and preparing E-mail information for respective receiver" at lines 4-6. Claim 8 recites "emphasizing and highlighting the different parts of transmission information for respective receiver computers with information independent of the transmission information and

preparing E-mail information for respective receiver computers" at lines 6-8. Claim 9 recites "emphasizing the different parts responsive to the destinations with information independent of the receiving information" at lines 3-4. In each of the above recited claims, keyword information or emphasizing information is correlated to a receiver. For the reasons discussed above, it is submitted that claims 4-9 are patentably distinguishable over the cited prior art. Withdrawal of the rejection is respectfully requested.

NEW CLAIM 10:

New claim 10 recites "wherein the keyword information is stored in a tabular form" at lines 1-2. Claim 10 is supported by the embodiments shown in FIGS. 8, 14 and 17. Therefore, no new matter has been added and entry of this amendment is respectfully requested.

As discussed during the Examiner Interview, nothing has been cited in either Gilbert or Shaughnessy et al. that teaches or suggest storing keyword information "in a tabular form". Therefore, in addition to reasons discussed for claim 1, claim 10 adds further patentable distinctions, and it submitted that claim 10 is patentably distinguishable over Gilbert and Shaughnessy et al., alone or combination.

CONCLUSION:

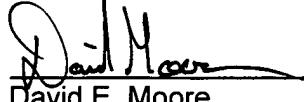
There being no further outstanding objections or rejections, it is submitted that the application is in condition for allowance. An early action to that effect is courteously solicited.

If there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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